# ENCE JUVENILE SEX TRAFFICKING CONFERENCE

#### Dear Advocate.

Shared Hope International's Juvenile Sex Trafficking (JuST) Training Conference is an unforgettable and inspiring conference featuring today's most pressing issues in the anti-trafficking field. Presentations and workshops focus on skill-building, survivor experiences, cross-discipline collaboration, task force development, case studies, and lessons learned. The JuST Training Conference continues to stand by the motto that each person has a role to play in preventing and ending commercial sexual exploitation, and a collaborative community response is critical.

This year, we anticipate more than 1,000 participants will join us October 14-16 at the Omni Orlando Resort at ChampionsGate. Our multi-disciplinary attendees are leaders in their communities including law enforcement officers, prosecutors, service providers, judges, victim advocates, law makers, social workers, health care providers, community members, survivors, and more.

As we rotate the JuST Training Conference's location each year, we look forward to learning new and evolving practices from each region, engaging with local leaders on what they are encountering in their communities. We are excited to unite our national audience in the Southeast to provide new opportunities for networking and collaboration and we hope that, with your support, we can make this year's event the most impactful yet!

Partner with Shared Hope International in Orlando this year and stand with us in the fight to end sex trafficking of children and youth in the United States. We can't wait to see you there!

To secure your sponsorship today, visit <u>www.justconference.org</u> or email conferences@sharedhope.org.

Sincerely,

Mikayla Simeral, MSW, MA Director of Training Advancement



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# About JuST

Shared Hope's JuST Training Conference has led the nation for over 10 years. Since its inception in 2013, the conference has provided high-quality training to a national audience and fostered collaboration at all levels of the community.



Over the years, the JuST conference has grown in size and impact, drawing in attendees from across the United States and beyond, and becoming a renowned event in the anti-trafficking field. Presenters from across the country come together to present to a wide range of professionals-all with the single goal of protecting the children of the world. This conference equips people to recognize and respond to trafficking in their community and further educate those around them. This is also an incredible opportunity for professionals nationwide to network and connect with one another.



# Why JuST Matters

As the JuST Conference continues to grow each year, we hope that you will consider joining us in providing critical resources, education and networking opportunities to inspire action and expand our network of well-informed professionals in the fight to end juvenile sex trafficking.

## What our attendees say

"Such an amazing experience and conference. I plan to attend every year now. It really helped me connect with other providers, Survivors and it was an honor to present. It strengthened my professional and personal development."

-Tammy B., Akron, OH

"It was incredible to be in the same space with 100 survivors and a thousand people working to end trafficking. It was a firehose of information, I made connections with others, and I feel inspired for next steps. Thank you for this opportunity." -Maria A., Phoenix, AZ

"This conference was very educational, impactful and it gave me the opportunity to network with others across the country. I am excited to share the information that I gained with my colleagues." -Ron L., Washington, DC

## JuST Reach and Impact

\*Numbers based on average of previous years

## WEST 34%

MIDWEST 12%

## SOUTH CENTRAL 14%

6,480+

DIGITAL INFLUENCE

63,640+

4,056+

40,000+

In

INTERNATIONAL 1%

## Far and Wide

The JuST Conference is more than just an event-it's a critical gathering of minds, expertise, and lived experiences from across the country, all united in the fight against juvenile sex trafficking. By sharing knowledge, survivor-led insights, and practical solutions, attendees strengthen efforts nationwide while tailoring strategies to their communities. This conference fosters collaboration, equips participants with actionable tools, and reignites passion in the fight against exploitation-because real change happens when we learn, connect, and work together.



RTH EAST 16%

LAW ENFORCEMENT, CRIMINAL JUSTICE, AND POLICY

> HEALTH SERVICES AND EDUCATION

NGO'S, FAITH BASED ORGS., & ADVOCATES 540/0

service providers & social service agencies

## Conference Sponsorship Opportunities

### Hope Sponsor (One) ~ \$50,000

- Brief remarks at opening or closing general session (1-2 minutes)
- Your logo displayed on signage at tables in the main ballroom
- 8 complimentary conference registrations
- Complimentary Exhibitor Tabletop
- Opportunity to provide collateral in the resource area
- Website Banner Ad
- Dedicated 24-hour social media story during conference days
- Recognized as Sponsor on website, signage, and slides in the main ballroom

**New for 2025**: 2 exclusive VIP golf bays with Toptracer technology at the annual Networking Celebration. Each bay accommodates up to 6 participants and offers brand visibility on screens at both bays during Networking Celebration.

### Survivor Scholarships ~ \$50,000

Help cover the travel costs and conference registration for 25 survivors of sex trafficking.

- 8 complimentary registrations for sponsor
- Complimentary tabletop exhibit
- Dedicated 24-hour social media story during conference days
- Website banner ad
- Recognized as Sponsor on website, signage, and slides in the main ballroom

**New for 2025**: 2 exclusive VIP golf bays with Toptracer technology at the annual Networking Celebration. Each bay accommodates up to 6 participants and offers brand visibility on screens at both bays during Networking Celebration.

### Voice of Change Sponsor (Two) ~ \$20,000

- New for 202
- Introduce opening or closing keynote speaker
- Informational flyer dropped in attendee chairs (sponsor provided)
- 6 complimentary conference registrations
- Complimentary Exhibitor Tabletop
- Opportunity to provide collateral in resource area
- Dedicated 24-hour social media story during conference days
- Website banner ad
- Recognized as Sponsor on website, signage, and slides in the main ballroom

**New for 2025**: 1 exclusive VIP golf bay with Toptracer technology at the annual Networking Celebration. Each bay accommodates up to 6 participants and offers brand visibility on screen at bay during Networking Celebration.

## Conference Sponsorship Opportunities

## Networking Lunch (Two) ~ \$15,000



- Brief remarks at start of lunch (1-2 minutes)
- Informational flyer dropped in attendee chairs (sponsor provides flyers)
- 4 complimentary conference registrations
- Complimentary Exhibitor Tabletop
- Dedicated 24-hour social media story during conference days
- Website banner ad
- Recognized as Sponsor on website, signage, and slides in the main ballroom

**New for 2025**: Your logo displayed in one of the golf bays featuring Toptracer technology at the annual Networking Celebration. The bay accommodates up to 6 participants and provides brand visibility on screen at golf bay during Networking Celebration.

### Networking Breakfast (Two) ~ \$15,000

- Brief remarks at start of breakfast (1-2 minutes)
- Informational flyer dropped in attendee chairs (sponsor provides flyers)
- 4 complimentary conference registrations
- Complimentary Exhibitor Tabletop
- Dedicated 24-hour social media story during conference days
- Website banner ad
- Recognized as Sponsor on website, signage, and slides in the main ballroom

**New for 2025**: Your logo displayed in one of the golf bays featuring Toptracer technology at the annual Networking Celebration. The bay accommodates up to 6 participants and provides brand visibility on screen at golf bay during Networking Celebration.

# Coffee Breaks ~ \$4,000 each or Be The Exclusive Sponsor of All Breaks - \$15,000

- 2 complimentary conference registrations or 4 with exclusive sponsorship
- Complimentary Exhibitor Tabletop
- Signage included at break stations
- Opportunity to provide collateral at break stations
- Dedicated 24-hour social media story during conference days
- Recognized as Sponsor on website, signage, and slides in the main ballroom

## Signature Experience Sponsorships

### Table Top Exhibitor - \$1,900

- 2 complimentary full conference registrations
- Access to all plenary and workshop sessions
- Access to conference meals and networking events
- Conference program and materials
- One 6-ft table
- Two chairs
- Electricity at your table can be added

#### • New for 2025: For \$500 more, have your logo displayed at one of the Networking Celebration golf bays. The bay accommodates up to 6 participants and provides brand visibility on screen during Networking Celebration. Only 5 bay upgrades available. Get yours before they sell out!

### On-Call Counselor - \$5,000

The on-call counselor will be available during conference hours to visit with attendees who may be experiencing triggers or an acute crises that may require the

consultation of a licensed care professional. As a sponsor, you will receive:

- 2 complimentary conference registrations
- Opportunity to provide collateral in the resource area
- Dedicated 24-hour social media story during conference days
- Recognized as Sponsor on website, signage, and slides in the main ballroom

### Survivor Art Exhibit - \$4,000

\$200 off

tabletop exhibits before April 30

This exhibit showcases compelling works created by survivors of sex trafficking, offering a glimpse into their journeys of recovery and hope. Join us in supporting these courageous artists and amplifying their voices by sponsoring the exhibit. As a sponsor, you will receive:

- 2 complimentary conference registrations
- Recognition in email announcements and onsite
- Dedicated 24-hour social media story during conference days
- Recognized as Sponsor on website, signage, and slides in the main ballroom

### Just Like Me Reception - \$2,000

Each year we host a reception for approximately 60+ survivor attendees\* so that they can connect before the conference starts. We appreciate your support in helping us host this important survivor-focused activity. As a sponsor, you will receive:

- 1 complimentary conference registration
- Acknowledged as sponsor at the Survivor (Just Like Me) Reception
- Recognized as Sponsor on website, signage, and slides in the main ballroom

\*This event is EXCLUSIVELY for survivors.

## Networking Celebration Sponsorship Opportunities

This year, we're taking the annual Networking Celebration to the next level! Attendees are invited to join us at Eagle's Edge at ChampionsGate for this fun and unique networking event. Practice your swing with cutting-edge Toptracer hitting bays, compete on virtual courses, and track your shots with real-time stats. Beyond the bays, enjoy networking, cocktails, and karaoke. It's the perfect blend of connection and entertainment!



- Brief remarks at opening or closing of the Networking Celebration (1-2 minutes)
- Informational flyer dropped throughout Networking Celebration (sponsor provides flyers)
- 6 complimentary conference registrations
- Complementary Exhibitor Tabletop
- Opportunity to provide collateral in the resource area
- Dedicated 24-hour social media story during conference days
- Website banner ad
- Recognized as Sponsor on website, signage, and slides in the main ballroom
- 2 exclusive VIP golf bays with Toptracer technology at the annual Networking Celebration. Each bay accommodates up to 6 participants and offers brand visibility on the screen at the bay during Networking Celebration.

### VIP Golf Bay - \$2,500

Elevate your brand and networking at the annual Networking Celebration with our VIP Golf Bay Sponsorship! Enjoy a private, dedicated bay for your team of up to 6 guests for the entire 3-hour event. Featuring Toptracer technology, virtual courses, and realtime shot tracking, it's the perfect way to connect and compete. Plus, your logo will be prominently displayed, ensuring maximum brand visibility.

#### Music Sponsor - \$10,000

- Brief remarks at opening of the Networking Celebration (1-2 minutes)
- 4 complimentary conference registrations
- Opportunity to provide collateral in the resource area
- Dedicated 24-hour social media story during conference days
- Website banner ad
- Recognized as Sponsor on website, signage, and slides in the main ballroom
- 1 exclusive VIP golf bay with Toptracer technology at the annual Networking Celebration. Each bay accommodates up to 6 participants and offers brand visibility on the screen at the bay during Networking Celebration.

### Sponsor a Golf Bay - \$1,000

Sponsor a golf bay at the Networking Celebration and put your logo in the spotlight! Your logo will be prominently displayed within one of our Toptracer-equipped golf bays, where conference participants will enjoy playing throughout the evening. The bay accommodates up to 6 players at a time, ensuring your logo receives maximum exposure on the bay's screens during the event.

